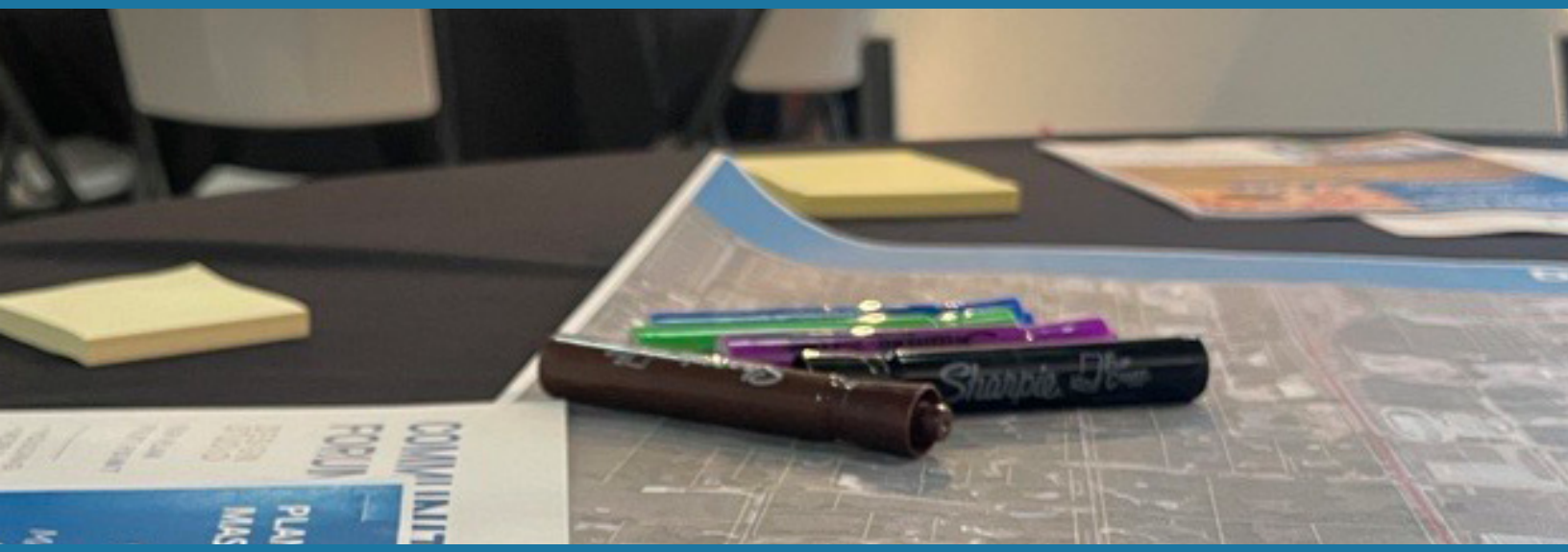
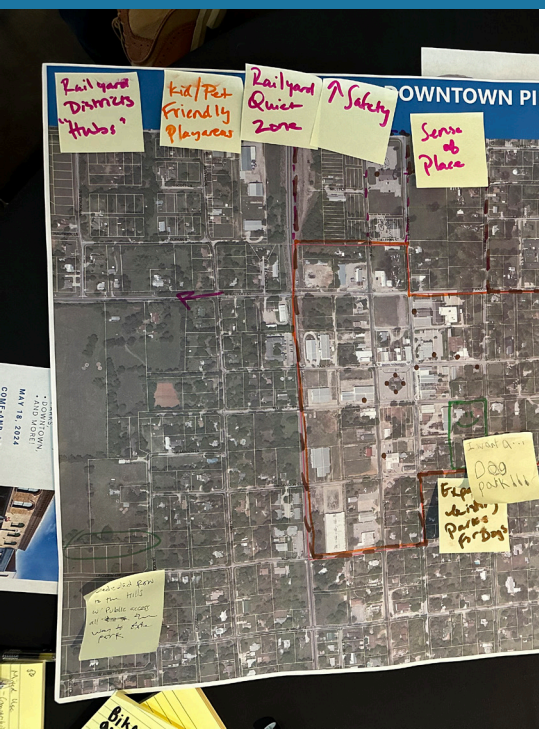
# PLAN PILOT POINT MASTER PLAN SET

*DOWNTOWN STAKEHOLDERS WORKSHOP:*
**EVENT RECAP**








## DOWNTOWN STAKEHOLDERS WORKSHOP: EVENT RECAP

March 21, 2024
CLIFTON AND NADINE IRICK MUSEUM
6:00 PM - 8:00 PM

*Visit [www.PlanPilotPoint.com](http://www.PlanPilotPoint.com) for more info on the Master Plan Set!*




# INTRODUCTION

The Downtown Stakeholders Workshop (The Workshop) was held on March 21, 2024. Stakeholders in attendance represented Downtown businesses, properties, the City, and others. The purpose of this Workshop was to

- Inform Downtown stakeholders about the ongoing Master Plan Set, especially the Downtown Master Plan
- Discuss existing conditions Downtown
- Discuss relevant feedback collected from the public up to that point
- Determine the boundary for the Downtown Master Plan, as well as design and programing needs for the future

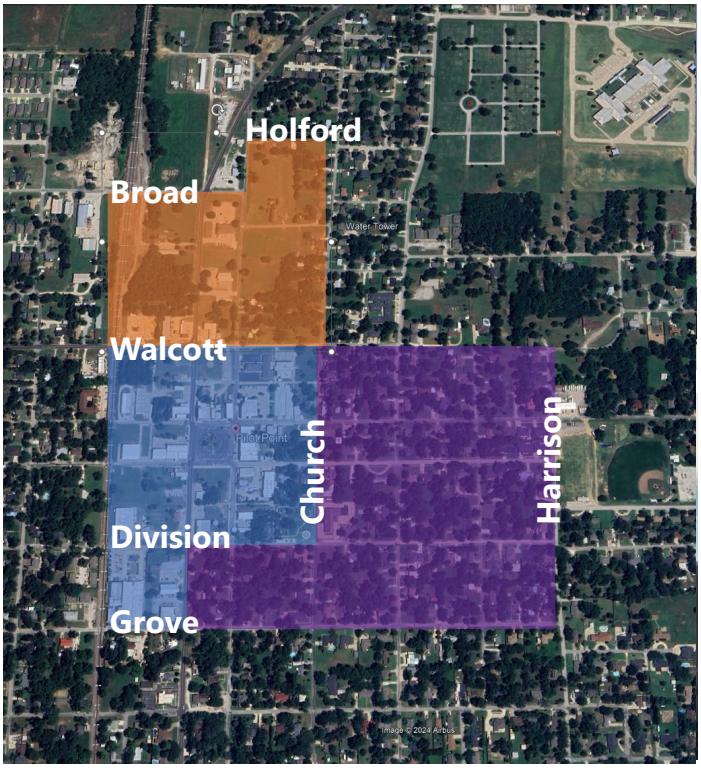
Members of the Planning Team presented key topics and facilitated group discussions. **Highlights of each discussion are provided in this Recap!**

# FUNCTION, SIZE & LAND USE

Participants were asked to consider the boundary of Downtown, including the ideal size and function of Pilot Point's Downtown. They also considered factors such as providing a base for businesses to thrive and providing a mix of uses and amenities, assets, opportunities and solutions, challenges, subareas, and roadways.



**Boundaries**: Participants felt that Downtown's boundary should be expanded north to Broad St., south to Grove St., and east to Harrison St. The northern extension would allow for a potential railroad-themed catalyst site; extension to the south would formally incorporate the Senior Center and Library, and the extension to the east would allow Main and Liberty to become gateway corridors. Participants agreed that the ISD's future plans for the existing Baseball Field warrant further study to determine if the ISD would sell or trade the site to the City. In that event, many felt that reconfiguring Liberty Street,for a more clear alignment, would yield a better corridor into Downtown from 377.



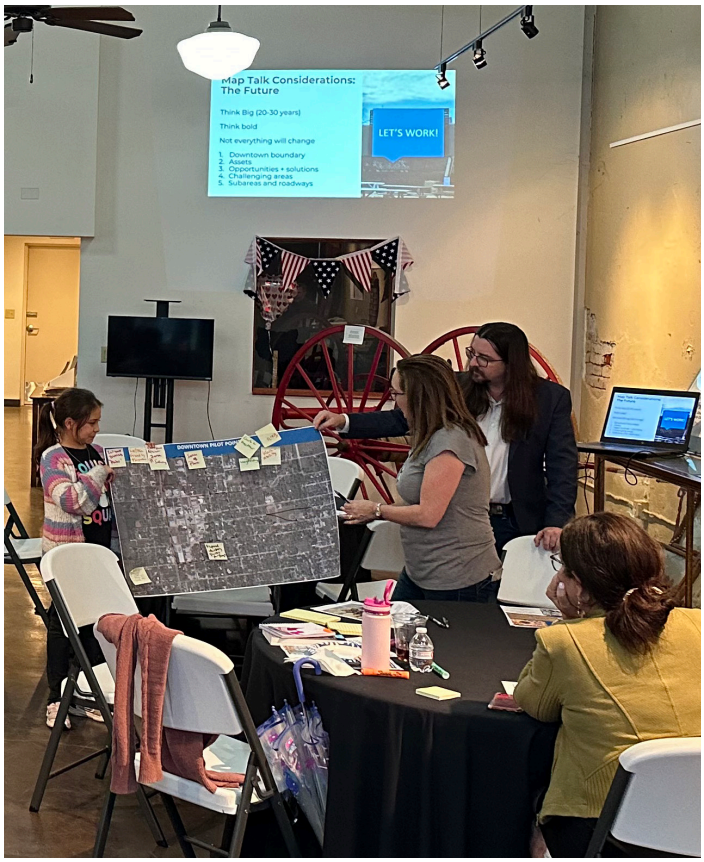

**Assets and Amenities**: Participants identified many things they would like to enhance or introduce Downtown, including utilizing alleys, additional greenspace and a dog park, food truck space, and walkability/ bikeability/ trails. Other common themes including train quiet zones, lighting the water tower, wayfinding, bike racks, and enhanced sense of place.

**Housing**: Participants were unanimous in the need to introduce more housing Downtown as a means of sustaining local businesses and creating a more vibrant atmosphere. A variety of housing types, such as small/quaint apartments, lofts above businesses, and mixed-use development were discussed.



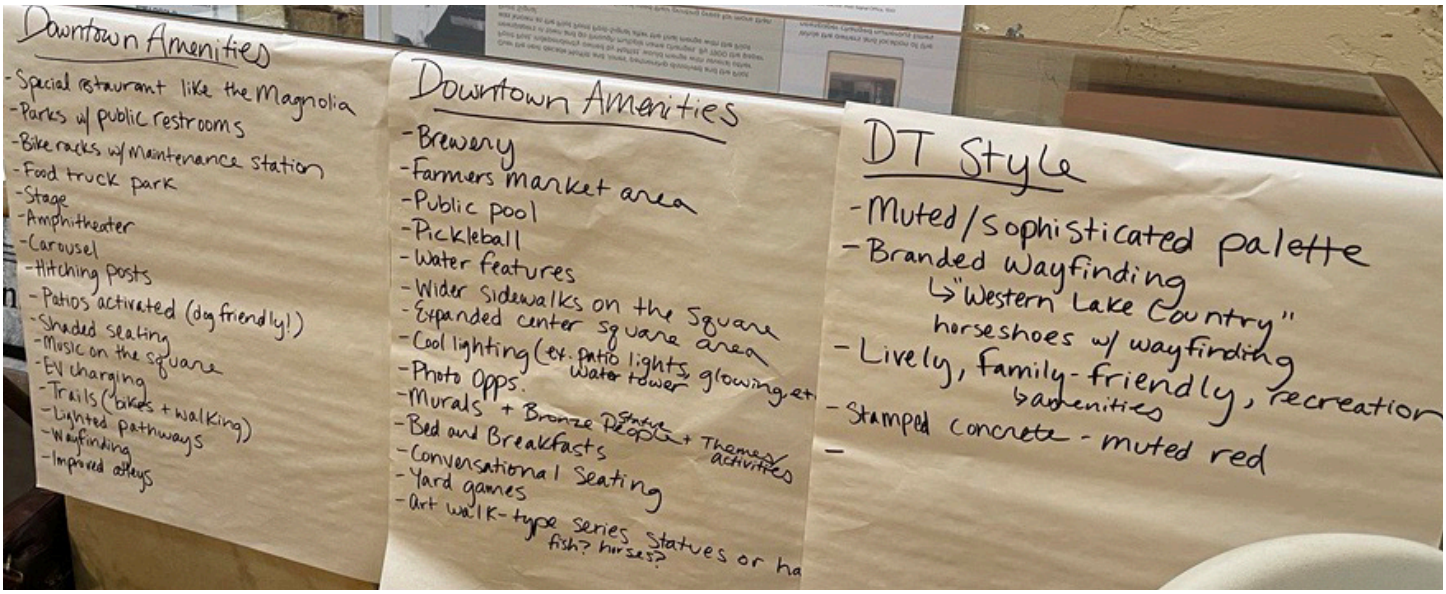
# STYLE + AMENITIES

Participants were asked to consider how Downtown Pilot Point should look and feel, specifically regarding the streetscape and style and design of future enhancements.




**Style**: Style ideas regarding how Downtown should feel, included a muted/ sophisticated color palette, a "western lake country" theme, and use of muted, red stamped concrete to simulate brick/ stone pavers. Participants felt Downtown should feel lively and family friendly. Key feedback included desire to transform the Square into an enhanced lawn and event space. Participants also mentioned the importance of Lake visibility. When asked what this might mean for building height, participants indicated they would be open to four to five-story development if it meant rooftop uses would be able to view the Lake.

**Amenities**: Based on theming, participants listed amenities such as shade trees, bike racks, outdoor seating, EV charging, murals, bike and pedestrian-friendly streets, scalable parking, amphitheater, patios, and hitching posts. The full list of ideas brainstormed by attendees is shown in the image below!



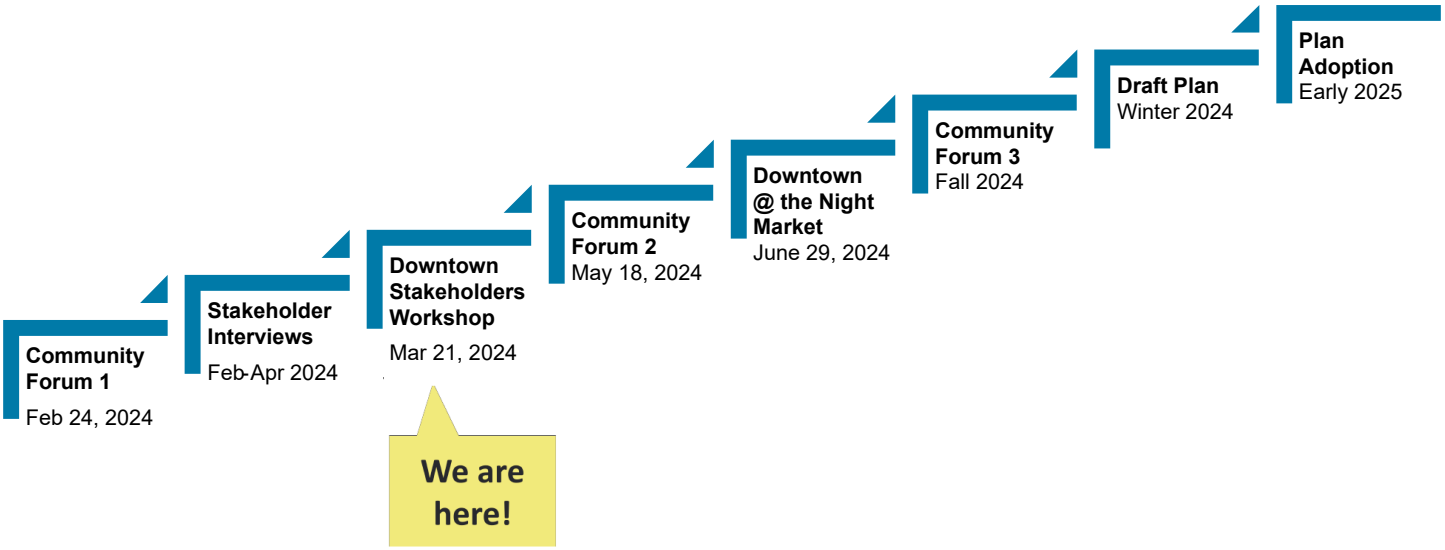
# NEXT STEPS

The feedback gathered from the Downtown Stakeholders Workshop, in addition to the Community Survey, Community Forum 1, and other feedback throughout the Planning Process, will be utilized in drafting the Master Plan Set.

Community Forum 2 will be on May 18, 2024 and will be a Public Design Studio to go into detail on a few of the topics raised to date. There will also be opportunities to collaborate at the Pilot Point Night Market on June 29, 2024. Pilot Point residents should attend both events, because they will be different and cover new topics!

Following Community Forum 2 and the Downtown at the Night Market, the Planning Team will synthesize all feedback and analysis to create draft concepts and highlights of the Master Plan Set for the community's review at Community Forum 3, which is the final community forum for the project. Updates regarding the Master Plan Set will be posted at www.PlanPilotPoint.com so subscribe to updates there, stay up-to-date, and provide ideas any time!

# PROJECT TIMELINE




Note: This flexible schedule allows for changes to engagement; actual timeline may be faster or slower.